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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application of:
Seven8 Entertainment

Atty. Dkt. No.: 4196-110

Serial No.: 77/476,975

Filed: May 16, 2008

Mark: SEVEN8

Published: October 21, 2008 in the Official Gazette

PETITION FOR EXTENSION OF TIME TO FILE OPPOSITION

In the matter of the above-identified trademark application, Petitioner, Seven S.p.A., through its undersigned attorneys, hereby requests that the time within which to file an opposition be extended for an additional ninety (90) days from November 20, 2008, to and including February 18, 2009.

Good Cause: Petitioner is investigating this matter and is in the process of considering what action to take, including a possible proposal to send to the Applicant in order to amicably resolve this matter and avoid the filing of an opposition. Petitioner is also attempting to accumulate other information that is relevant to this matter. The requested extension is not intended for the purpose of delay, but is merely intended to provide the Petitioner with time to investigate, consider options and possibly avoid an opposition.



11-17-2008

Serial No.: 77/476,975

Date: 11/17/08

Respectfully submitted,
Seven S.p.A.

By Its Attorneys,



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CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing was served on Applicant's counsel,
Ellie Schwimmer, Live Nation Worldwide, Inc., 9348 Civic Center Dr., Beverly Hills, CA
90210-3624, via first-class mail on November 17, 2008.

